



## Chris Poteet

A decade ago started Chris' interest in the use of technology in our modern era. With an early interest in designing web applications he started doing so with a strong passion. As he entered college his interest led him to major in Management Information Systems (MIS) at Wright State University. This major was chosen intentionally over computer science due to his interest in how information technology shapes organizational development. He also completed a senior research project investigating the deep relationship between marketing and information architecture.

In college the United States Air Force (USAF) at Wright Patterson Air Force Base recruited him. There he was the lead designer for the strategic planning directorate at Air Force Material Command (AFMC). There he streamlined directorate communications and collaboration by overhauling their internal web presence. He was also asked to participate in the information architecture working group for the Air Force Portal initiative in the Global Combat Support System (GCSS-AF) project.

After college he joined the Air Force Knowledge Now (AFKN) project, which was an enterprise knowledge management and collaboration initiative for the Air Force. There he studied the role of communities of practice (CoP) in collaboration. He received a promotion to be the project manager for United States Agency for International Development (USAID). He led the design and implementation of the communities of practice collaboration model for USAID. The initiative enabled USAID to collaborate across time zones and physical boundaries to work on fighting communicative diseases such as Malaria and Avian Influenza.

His interests led him to the power of the Microsoft Office SharePoint Server (MOSS) offering and to Mixon Consulting led by Microsoft MVP Bob Mixon. There he assumed the title of Solutions Architect that involves business analysis and enterprise information architecture. Chris has an ability to combine the power of SharePoint's knowledge/content management, search, and knowledge management abilities with an interface and information architecture that will maximize a client's return on investment and end-user satisfaction.

Alongside the interest in using SharePoint to solve enterprise class document and knowledge management deficiencies he also maintains a vigorous interest in user experience, interaction design, usability, and interface design. He has spoken in several venues and written many white papers about the correct approach to crafting user experiences.